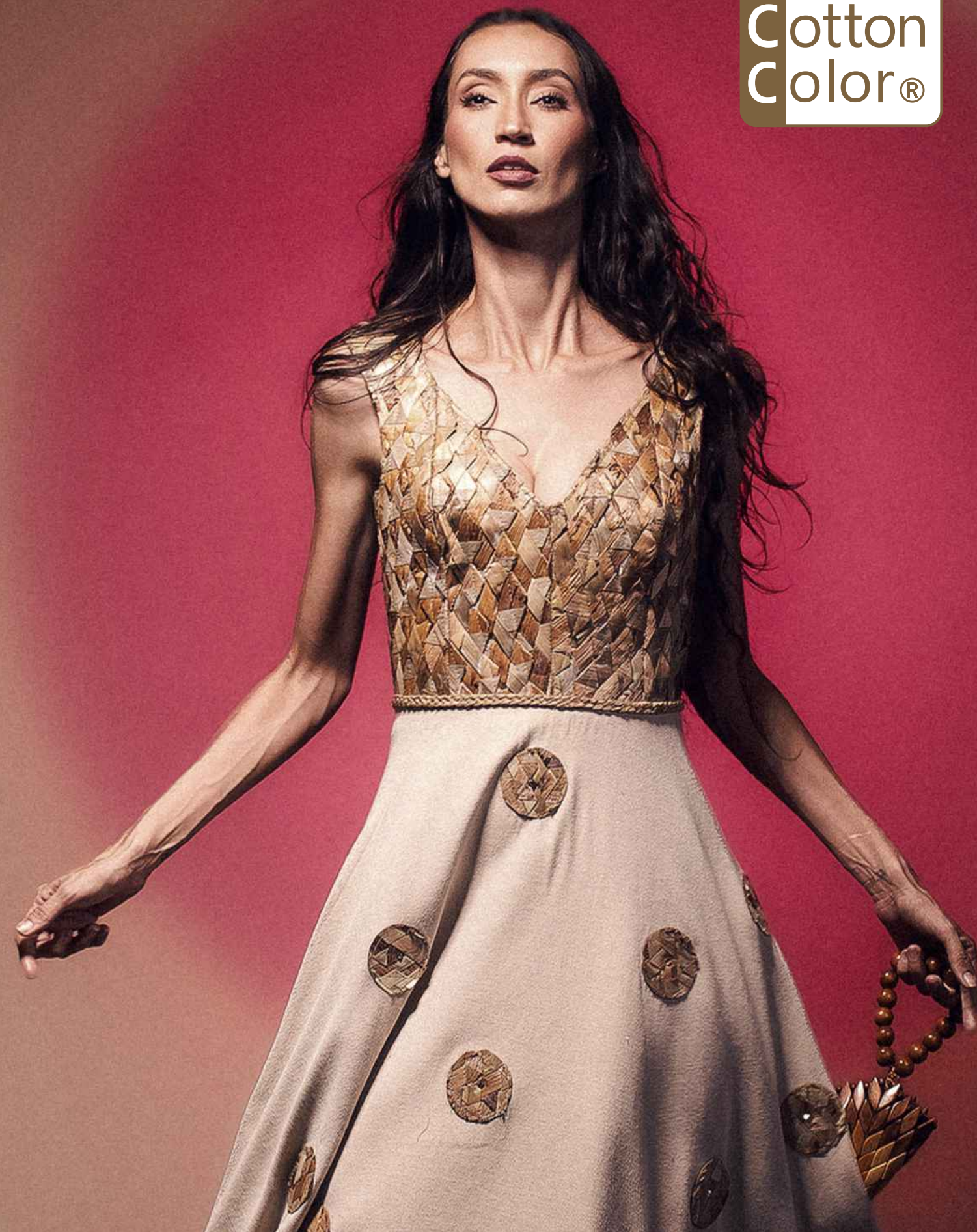


PARAÍBA BE-A-BÁ MULHERES DE FIBRA

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PARAÍBA BE-A-BÁ MULHERES DE FIBRA

Paraíba Be-a-Bá: mulheres de fibra é um tributo a dez mulheres que marcaram a história da Paraíba, no Nordeste do Brasil, traduzido em uma matéria-prima única: o algodão colorido orgânico. Certificado GOTS, o algodão que nasce naturalmente em tons de bege, marrom e verde, dispensa o tingimento convencional e, por ser cultivado sem irrigação, reduz em 87,5% o consumo de água na cadeia produtiva.

“A gente tem medo, mas não usa.” A frase de Margarida Alves, uma das homenageadas, inspira Francisca Vieira, CEO da Natural Cotton Color. É essa coragem que impulsiona a marca a conquistar espaço no circuito internacional, com presença em eventos como a Semana de Moda de Milão. Por trás dessa trajetória está uma cadeia produtiva sustentável, que conecta agricultura familiar, técnicas artesanais, inovação têxtil e rastreabilidade.

As peças em renda renascença, bordado labirinto e outras técnicas manuais mostram como a moda pode ser agente de transformação. Ao gerar renda, fortalecer comunidades de mulheres e preservar saberes ancestrais, revelam uma nova dimensão do luxo contemporâneo: o valor da autenticidade, do tempo, do fazer manual e de conhecimentos que atravessam gerações.

Essa valorização da tradição se estende à cadeia produtiva, do cultivo do algodão naturalmente colorido pela agricultura familiar, à criação de peças industrializadas com inovação têxtil. Há o Denim patenteado com fios de seda, jacquard em dois tons naturais e malha de algodão com seda que demonstram como tecnologia, design e sustentabilidade que geram valor à moda sustentável.

A coleção traz tingimentos naturais inéditos, como o preto obtido das folhas da castanholha, uma árvore tropical, e estampas reveladas pela lama dos manguezais litorâneos com raízes submersas que sustenta a vida de rios e mares. É o diálogo entre duas paisagens: o solo seco e resiliente do interior semiárido, onde o algodão nasce sem irrigação, e a fertilidade densa do litoral.

Assinada por Francisca Vieira, CEO da marca, e pelo designer Leo Mendonça, Paraíba Be-a-Bá: Mulheres de fibra traduz em looks femininos e masculinos o que há de mais desejado hoje no mercado internacional: luxo de origem, exclusividade têxtil e sustentabilidade certificada. Uma coleção para quem quer se vestir com exclusividade e histórias autênticas.

Paraíba Be-a-Bá: Women of Strength pays tribute to ten women who have shaped the history of Paraíba, in northeastern Brazil. Their stories are translated into a unique raw material: naturally coloured organic cotton. GOTS-certified, the cotton grows naturally in shades of beige, brown and green, requires no conventional dyeing and, because it is cultivated without irrigation, reduces water consumption in the supply chain by 87.5%.

“We may be afraid, but we don't back down.” This phrase by Margarida Alves, one of the women honoured in the collection, inspires Francisca Vieira, CEO of Natural Cotton Color. That same courage drives the brand to establish its presence on the international fashion scene, including events such as Milan Fashion Week. Behind this journey is a sustainable supply chain connecting family farming, traditional craftsmanship, textile innovation and traceability.

Pieces featuring Renascença lace, Labyrinth embroidery and other handcraft techniques show how fashion can be a force for transformation. By generating income, strengthening women-led communities and preserving ancestral knowledge, they reveal another dimension of contemporary luxury: the value of authenticity, time, craftsmanship and cultural knowledge passed down through generations.

This appreciation of tradition extends throughout the supply chain, from naturally coloured cotton cultivated by family farmers to industrially produced pieces featuring textile innovation. Patented denim incorporating silk fibres, jacquard in two natural shades, and cotton-and-silk knitwear demonstrate how technology, design and sustainability can create value in sustainable fashion.

The collection introduces new approaches to natural dyeing, including black derived from the leaves of the castanholha, a tropical tree, as well as prints created using mud from coastal mangroves, where submerged roots sustain life in rivers and seas. It is a dialogue between two landscapes: the dry, resilient soil of the semi-arid interior, where the cotton grows without irrigation, and the rich, fertile environment of the coast.

Designed by Francisca Vieira, CEO of Natural Cotton Color, and designer Leo Mendonça, Paraíba Be-a-Bá: Women of Strength translates this vision into womenswear and menswear, bringing together what defines a contemporary approach to luxury: provenance, textile exclusivity, innovation and certified sustainability. A collection for those who value distinctive design and authentic stories.

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Mulheres que inspiraram a coleção

- Anaide Beiriz – Professora, poeta e ativista pelo voto feminino.
- Margarida Alves – Primeira mulher a presidir um sindicato no Brasil.
- Elisabeth Teixeira – Liderança camponesa e educadora popular.
- Marinês – Primeira mulher a liderar um grupo de forró, pioneira em um gênero até então restrito aos homens.
- Zabé da Loca – Mestra do pífano, símbolo de resistência, condecorada com a Ordem do Mérito Cultural.
- Luiza Erundina – Primeira mulher a ser prefeita de São Paulo. Seu programa de alfabetização comunitária se tornou política nacional do Ministério da Educação.
- Zezita Matos – Atriz considerada a "mãe do cinema nordestino".
- Cátia de França – Cantora indicada ao Grammy Latino, que fundiu a literatura e a música raiz com a energia do rock.
- Marcélia Cartaxo – Primeira brasileira a vencer o Urso de Prata no Festival de Berlim, pilar do cinema autoral brasileiro.
- Tarciana Medeiros – Primeira mulher a presidir o Banco do Brasil em 214 anos de história.

Women who inspired the collection

- Anayde Beiriz — Teacher, poet and advocate for women's right to vote.
- Margarida Alves — The first woman to lead a rural workers' union in Brazil.
- Elisabeth Teixeira — Peasant leader and popular educator.
- Marinês — The first woman to lead a forró band, pioneering a genre that was then largely dominated by men.
- Zabé da Loca — Master of the pífano, a traditional Brazilian flute, and a symbol of cultural resilience. She was awarded Brazil's Order of Cultural Merit.
- Luiza Erundina — The first woman elected mayor of São Paulo. Her community literacy programme later became a national policy of Brazil's Ministry of Education.
- Zezita Matos — Actress regarded as a pioneering figure in northeastern Brazilian cinema.
- Cátia de França — Singer nominated for a Latin Grammy who blends literature and Brazilian roots music with the energy of rock.
- Marcélia Cartaxo — The first Brazilian actress to win the Silver Bear at the Berlin International Film Festival and a leading figure in Brazilian auteur cinema.
- Tarciana Medeiros — The first woman to serve as president of Banco do Brasil in the institution's 214-year history.











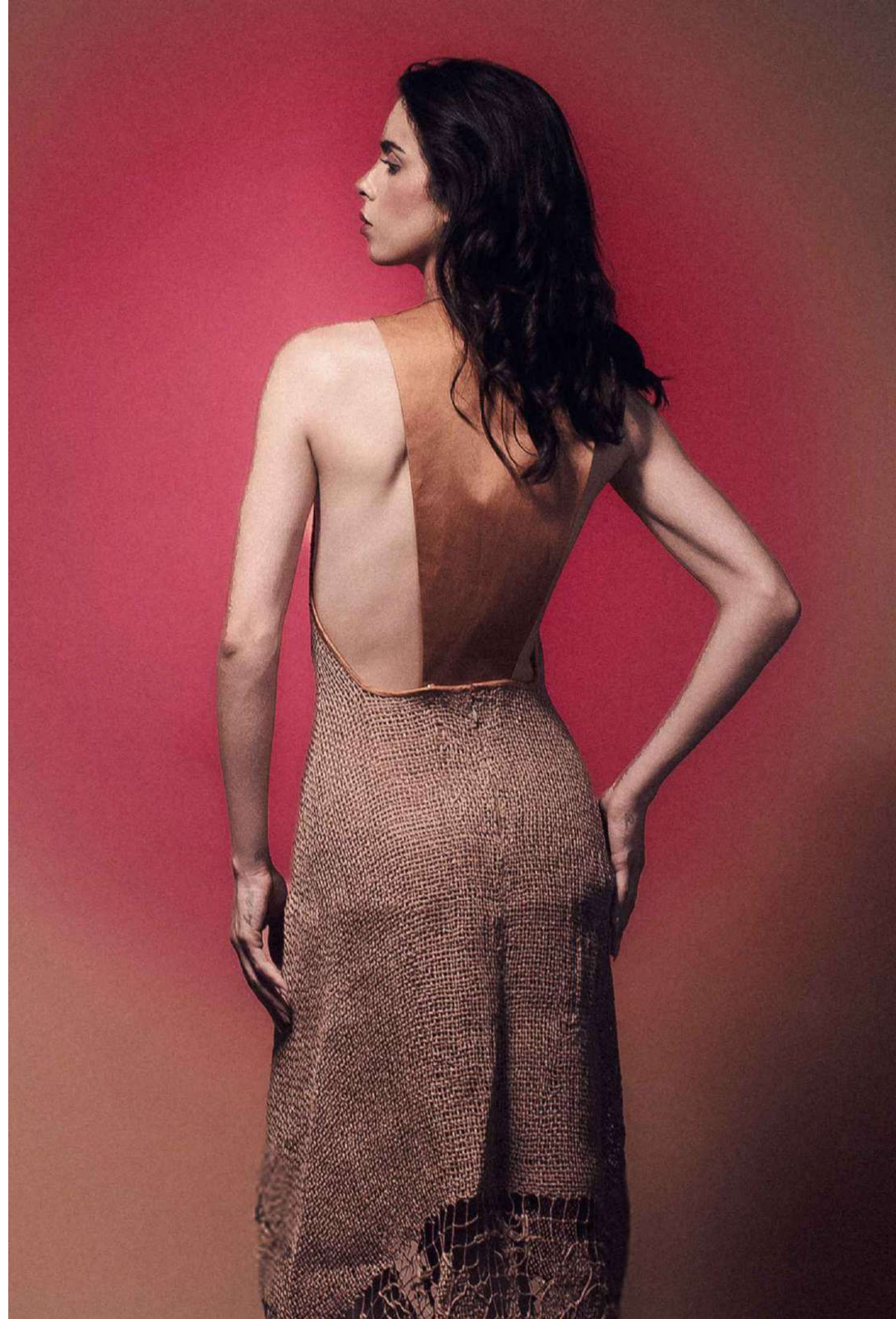




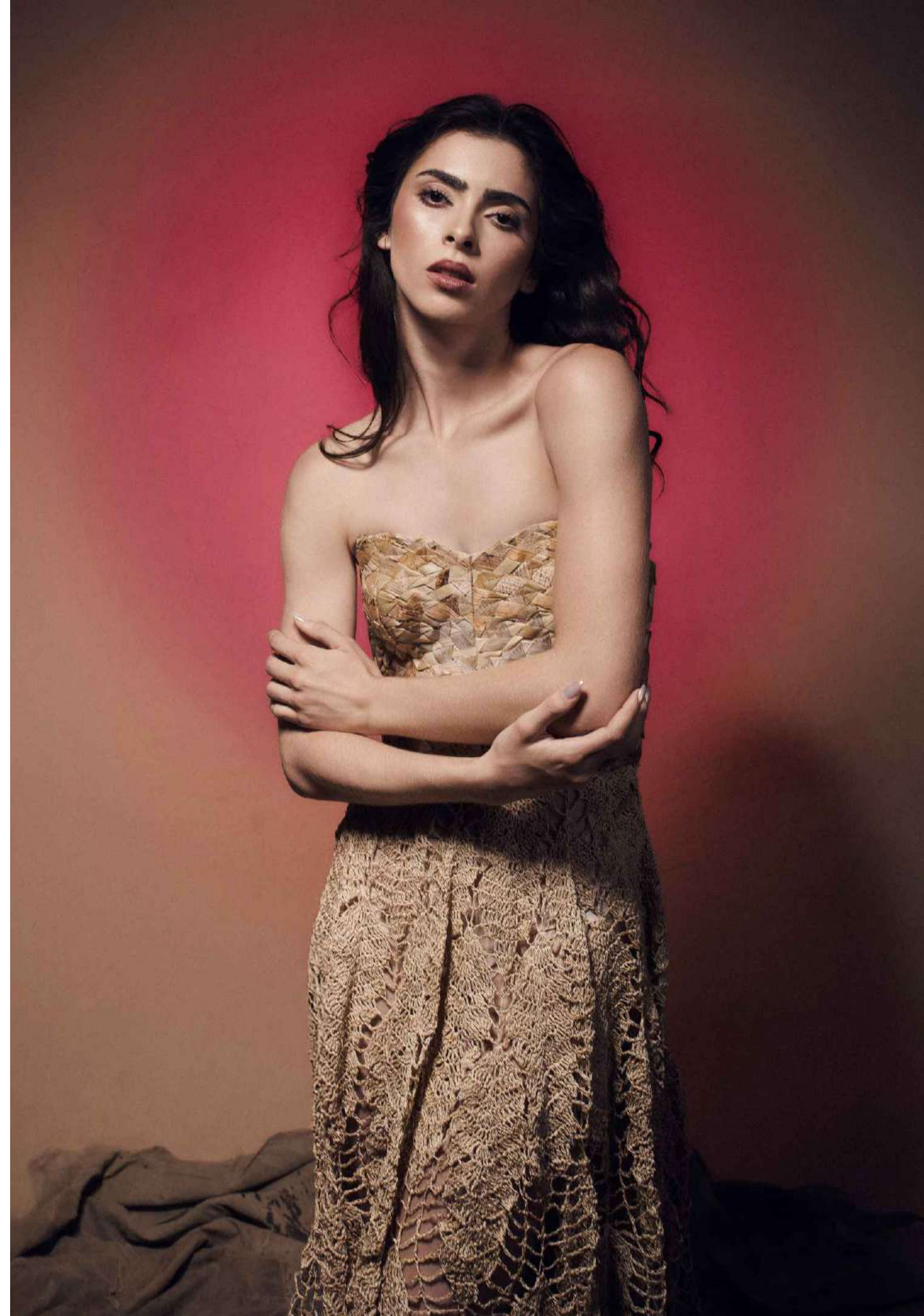












Certificates





REF: 26001 / Size: 38 Brazil
2-in-1 Vegetable-Dyed Top SetLayered ensemble featuring a sleeveless 100% cotton outer top with mixed lace inserts and a front zip closure, paired with an inner long-sleeve 100% silk blouse. Hand-dyed using natural botanical dye derived from red mangrove (Rhizophora mangle). Sold exclusively as a set.
Length: 62cm, Bust: 102cm, Waist: 94cm, Sleeve Length: 66cm, Weight: 50g.
Sizes: 36, 38, 40, 42, 44 - Brazil
TOP - B2B - R\$3.500,00 / €636,00 / USD700,00
B2C - R\$7.000,00 / €1.273,00 / USD1.400,00

REF: 26001A / Size: 38 Brazil
Naturally Colored Organic Cotton Pleated Skirt with Lace & Swarovski CrystalsPleated skirt featuring delicate polka dot lace encrusted inserts and embellished with genuine Swarovski crystals set within the pleats. Crafted from a premium blend of 70% naturally colored organic cotton—harvested in its natural shade without chemical dyes—and 30% silk. Available in size 38. Length: 102cm, Waist: 78cm, Hips: 102cm, Weight: 600g.
Sizes: 38 Brazil
SKIRT - B2B - R\$6.000,00 / €1.090,00 / USD1.200,00
B2C - R\$12.000,00 / €2.181,00 / USD2.400,00



REF: 26002 / Size: 38 Brazil
Organic Cotton Filé Lace Dress with Renascença Lace & Silk FinishElegant midi dress crafted from traditional Filé lace, featuring a surplice crossover bodice framed with intricate Renascença lace edging down to the waistline. Finished with a clean silk bias-bound hemline and fully lined in soft cotton for optimal comfort. Crafted from 100% organic cotton with a 100% cotton lining.
Height: 128 cm / Bust: 92 cm / Waist: 70 cm / Weight: 850g.
Sizes: 38,40, 42, 44, 46 - Brazil
B2B - R\$8.000,00 / €1.454,00 / USD1.600,00
B2C - R\$16.000,00 / €2.900,00 / USD3.200,00



REF: 26005 / Size: 38 Brazil
Handcrafted Filé Lace Gown with Silk Back & Tulle Lining
Floor-length handcrafted Filé lace gown lined in cotton tulle, accented with pure silk back detailing and finished with a back zip closure. Shell: 100% organic cotton Filé lace; Accents: 100% silk; Lining: 100% cotton tulle. Size 38 Measurements: Length: 148cm, Bust: 92cm, Waist: 70cm, Weight: 450g.
Sizes: 36, 38, 40, 42, 44 - Brazil
B2B - R\$ 6.000,00 / € 1,090.00 / USD 1.200,00
B2C - R\$ 12.000,00 / € 2.180,00 / USD \$1.400,00.



REF: 26006 / Size: 38 Brazil
Macro-Pinch Tuck Organic Cotton & Botanical Mangrove Silk Dress
Floor-length dress crafted from naturally colored organic cotton tricoline, highlighted by macro-pinch tucking and soutache chain-stitch embroidery dyed with botanical mangrove extract. Bodice section rendered in mangrove-dyed silk. Shell: 100% cotton and 100% silk; Lining: 100% cotton. Size 38 Measurements: Length: 150cm, Bust: 92cm, Waist: 70cm, Weight: 1,350g.
Sizes: 36, 38, 40, 42, 44 - Brazil
B2B - R\$ 6.000,00 / € 1.090,00 / USD 1.200,00
B2C - R\$ 12.000,00 / € 2.180,00 / USD \$1.400,00.



REF: 26003 / Size: 38 - Brazil
Silk Satin Blouse with Filé Lace Back & Draped Collar
Fluid silk satin blouse featuring a draped cowl neck collar and a dramatic back insert crafted in handmade Filé lace. Front body and long sleeves: 100% silk; Back embroidery: 100% cotton. Size 38 Length: 66cm, Bust: 92cm, Waist: 94cm, Hips: 100cm, Sleeve Length: 61cm, Weight: 150g.
Sizes: 36, 38, 40, 42, 44 - Brazil
B2B - R\$ 3.500,00 / € 636,00 / USD 700,00
B2C - R\$ 7.000,00 / € 1.273,00 / USD 1.400,00.



REF: 26004 / Size: 38 - Brazil
Tailored Silk Twill & Double Full Circle Polka Dot Dress
Structured dress in lightweight silk twill featuring a tailored upper corset bodice with front zip closure and a double full circle flared skirt detailed with chain-stitch polka dot embroidery. Shell: 70% naturally colored organic cotton and 30% silk. Size 38 Length: 112cm, Bust: 92cm, Waist: 70cm, Hips: 92cm, Weight: 1,150g.
Sizes: 36, 38, 40, 42, 44 - Brazil
B2B - R\$ 5.000,00 / € 909.00 / USD 1.000,00
B2C - R\$ 10.000,00 / € 1.818,00 / USD \$2.000,00.



REF: 26007A/ Size: 38 - Brazil
Crochet & Mesh Organic Cotton Two-Piece Set
Two-piece set comprising a crochet top paired with a naturally colored organic cotton mesh skirt featuring horizontal macro-ribbing, waist crochet floral motifs, and chain-stitch embroidery. Composition: 100% cotton with a 100% cotton lining. Size 38 Waist: 70cm, Hips: 96cm.
Sizes: 36, 38, 40, 42, 44 - Brazil
B2B - R\$ 6.000,00 / € 1.090,00 / USD 1.200,00
B2C - R\$ 12.000,00 / € 2.180,00 / USD 1.400,00



REF: 26008 / Size: 38 - Brazil
Bias-Cut Pure Silk Gown Botanical Castanhola Dye
Black bias-cut gown constructed from silk satin and silk chiffon panels, featuring artisan cloth buttons on the sleeves. Naturally piece-dyed using botanical Terminalia catappa L. (castanhola) leaf extract. Shell: 100% silk. Size 38 Length: 150cm, Bust: 92cm, Waist: 70cm, Sleeve Length: 64cm, Weight: 250g.
Sizes: 36, 38, 40, 42, 44 - Brazil
B2B - R\$ 8.000,00 / € 1.454,00 / USD
B2C - R\$ 16.000,00 / € 2.900,00 / USD 3.200,00

Organic Cotton Pleated Skirt with Overlay Filé Lace Belt
Structure-pleated skirt detailed with an overlaid decorative belt in artisan Filé lace. Crafted from 70% naturally colored organic cotton and 30% viscose. Size 38 Length: 50cm, Waist: 68cm, Hips: 104cm, Weight: 300g.
Sizes: 36, 38, 40, 42, 44 - Brazil
B2B - R\$ 3.000,00 / € 545,00 / USD 600,00
B2C - R\$ 6.000,00 / € 1.090,00 / USD \$1.200,00.



REF: 26009 / Size: 38 - Brazil
Botanical Castanhola Black Silk Two-Piece Ensemble
Pure silk two-piece set featuring a long-sleeve blouse with a cowl draped neckline, naturally dyed in deep black using botanical castanhola extract. Shell: 100% silk. Size 38
Measurements: Length: 60cm, Bust: 74cm, Waist: 74cm, Hips: 92cm, Weight: 50g.
Sizes: 36, 38, 40, 42, 44 - Brazil
B2B - R\$ 5.000,00 / € 909,00 / USD 1.000,00
B2C - R\$ 10.000,00 / € 1.818,00 / USD 2.000,00
REF: 26009A / Size: 38 - Brazil
Seamless Wide-Leg Pure Silk Trousers
Wide-leg silk trousers featuring seamless side construction, partial elastic side waistband, tailored front fly closure, and full silk lining. Naturally dyed with castanhola leaf extract. Shell: 100% silk; Lining: 100% silk. Size 38 Measurements: Length: 115cm, Waist: 74cm, Hips: 116cm, Weight: 100g.
Sizes: 36, 38, 40, 42, 44 - Brazil
B2B - R\$ 5.000,00 / € 909,00 / USD 1.000,00
B2C - R\$ 10.000,00 / € 1.818,00 / USD 2.000,00
REF: 26009B / Size: 38 - Brazil
Mangrove Mud Eco-Printed Deconstructed Silk Blazer
Deconstructed silk jacket styled as an unstructured relaxed blazer, embellished with natural eco-prints created from mangrove mud dye. Shell: 100% silk. Size 38
Measurements: Length: 150cm, Sleeve Length: 64cm, Weight: 100g.
Sizes: 36, 38, 40, 42, 44 - Brazil
B2B - R\$ 5.000,00 / € 909,00 / USD 1.000,00
B2C - R\$ 10.000,00 / € 1.818,00 / USD 2.000,00



REF: 26010 / Size: 38 Brazil
Macro-Ribbed Organic Cotton Linen Trousers
Structured wide trousers in thick naturally colored organic cotton-linen fabric, featuring continuous macro-ribbed texture. Shell: 100% organic cotton-linen. Size 38
Length: 118cm, Waist: 74cm, Hips: 122cm, Weight: 800g.
Sizes: 36, 38, 40, 42, 44 - Brazil
B2B - R\$ 6.000,00 / € 1.090,00 / USD 1.200,00
B2C - R\$ 12.000,00 / € 2.180,00 / USD 1.400,00
REF: 26010 / Size: 38 Brazil
Hand-Tufted Capitoné Organic Cotton Top
Artisanal cropped bustier top crafted in naturally colored organic cotton-linen using traditional furniture capitoné tufting technique, featuring back zipper closure. Shell: 100% organic cotton; Lining: 100% silk. Size 38
Length: 40cm, Bust: 82cm, Waist: 74cm, Weight: 250g.
Sizes: 36, 38, 40, 42, 44 - Brazil
B2B - R\$ 6.000,00 / € 1.090,00 / USD 1.200,00
B2C - R\$ 12.000,00 / € 2.180,00 / USD 1.400,00



REF: 26013 / Size: 38 Brazil
Mango & Eucalyptus Botanically Dyed Lace Polka Dot Dress
Organic cotton tricoline dress naturally dyed with a botanical blend of mango and eucalyptus leaves, featuring encrusted lace polka dot embroidery creating a print illusion and a back zip closure. Shell: 100% organic cotton. Size 38
Length: 146cm, Bust: 92cm, Waist: 70cm, Weight: 550g.
Sizes: 36, 38, 40, 42, 44 - Brazil
B2B - R\$ 5.000,00 / € 909,00 / USD 1.000,00
B2C - R\$ 10.000,00 / € 1.818,00 / USD 2.000,00



REF: 26014 / Size: 38 Brazil
Artisan Banana, Carnauba & Buriti Straw Couture Dress
One-of-a-kind wearable art dress handwoven from natural banana straw, carnauba palm straw, and buriti straw, featuring a 100% cotton lined upper bodice, an unlined sheer straw skirt, and exposed back zipper closure. One Size
Length: 68cm, Bust: 88cm, Waist: 65cm, Weight: 600g.
Sizes: 36, 38, 40, 42, 44 - Brazil
B2B - R\$ 10.000,00 / € 2.000,00 / USD 1.818,00
B2C - R\$ 20.000,00 / € 4.000,00 / USD 3.636,00



REF: 26011 / Size: 42 - Brazil
Mangrove-Dyed Silk & Organic Cotton Filé Lace Gown
Floor-length gown crafted from naturally colored organic cotton Filé lace with cotton tulle lining, finished with mangrove-dyed silk back paneling and back zipper closure. Shell: 100% organic cotton; Lining and trim: 100% cotton and silk. Size 38 Measurements: Length: 160cm, Waist: 92cm, Hips: 70cm, Weight: 600g.
Sizes: 36, 38, 40, 42, 44 - Brazil
B2B - R\$ 6.000,00 / € 1.090,00 / USD1.200,00
B2C - R\$ 12.000,00 / € 2.180,00 / USD 1.400,00



REF: 26012 / Size: 38 - Brazil
Patented Organic Cotton Denim Blouse with Renasença Edge
Denim blouse from a patented organic naturally colored cotton denim set, adorned with handmade Renasença lace trim along coat pockets and trouser side seams, featuring removable raw cotton boll buttons. Shell: 100% organic cotton denim. Size 38
Length: 90cm, Bust: 74cm, Waist: 74cm, Weight: 50g.
Sizes: 36, 38, 40, 42, 44 - Brazil
B2B - R\$ 4.000,00 / € 728,00 / USD 800,00
B2C - R\$ 8.000,00 / € 1.456,00 / USD 1.600,00
REF: 26012A / Size: 38 - Brazil
Patented Organic Cotton Denim Trousers with Renasença Side Trim
Tailored trousers in exclusive patented naturally colored organic cotton denim, framed with side-seam handmade Renasença lace edging. Shell: 100% organic cotton. Size 38
Length: 110cm, Waist: 80cm, Hips: 94cm, Weight: 450g.
Sizes: 36, 38, 40, 42, 44 - Brazil
B2B - R\$ 4.000,00 / € 728,00 / USD 800,00
B2C - R\$ 8.000,00 / € 1.456,00 / USD 1.600,00
REF: 26012B / Size: 38 - Brazil
Patented Organic Cotton Denim Jacket with Cotton Boll Buttons
Jacket in exclusive patented naturally colored organic cotton denim, featuring handmade Renasença lace-trimmed pockets and removable raw cotton boll buttons for laundering. Shell: 100% organic cotton denim. Size 38
Length: 66cm, Bust: 80cm, Waist: 74cm, Weight: 400g.
Sizes: 36, 38, 40, 42, 44 - Brazil
B2B - R\$ 4.000,00 / € 728,00 / USD 800,00
B2C - R\$ 8.000,00 / € 1.456,00 / USD 1.600,00



REF: 26015 / Size: 38 - Brazil
Natural Straw Top & Organic Denim Skirt Gown with Swarovski Crystals
One-of-a-kind gown featuring a woven banana and carnauba straw bodice paired with a naturally colored organic cotton denim skirt decorated with straw polka dot appliqués encrusted with genuine Swarovski crystals. Upper lining: 100% cotton; Skirt shell: 100% organic cotton denim. One Size
Length: 68cm, Bust: 88cm, Waist: 65cm, Weight: 1,850g.
Sizes: 36, 38, 40, 42, 44 - Brazil
B2B - R\$ 10.000,00 / € 2.000,00 / USD 1.818,00
B2C - R\$ 20.000,00 / € 4.000,00 / USD 3.636,00



REF: 26016 / Size: 40 - Brazil
Mangrove Mud Printed Unisex Silk Chiffon Top
Unisex silk chiffon top with botanical mangrove mud eco-prints, featuring a mandarin neckline with handmade fabric button closures. Shell: 100% silk chiffon. Standard Menswear / Unisex Size 42 Measurements: Length: 80cm, Chest: 120cm, Waist: 118cm, Sleeve Length: 60cm, Weight: 150g.
Sizes: 40, 42, 44, 46, 48 - Brazil
B2B - R\$ 5.000,00 / € 909,00 / USD 1.000,00
B2C - R\$ 10.000,00 / € 1.818,00 / USD 2.000,00

REF: 26016A / Size: 38 - Brazil
Seamless Silk Chiffon Unisex Wide-Leg Trousers
Unisex wide-leg silk trousers with seamless side construction, partial elastic side waistband, front fly, and full silk lining. Shell: 100% silk; Lining: 100% silk. Standard Menswear / Unisex Size 42
Length: 115cm, Waist: 86cm, Hips: 118cm.
Sizes: 40, 42, 44, 46, 48 - Brazil
B2B - R\$ 5.000,00 / € 909,00 / USD 1.000,00
B2C - R\$ 10.000,00 / € 1.818,00 / USD 2.000,00



REF: 26017 / Size: 40 - Brazil
Mangrove Mud Dye Unstructured Silk Blazer Coat
Deconstructed unisex long jacket in pure silk, detailed with botanical mangrove mud dye motifs. Shell: 100% silk. Standard Menswear / Unisex Size 42 Measurements: Length: 132cm, Chest: 116cm, Waist: 114cm, Sleeve Length: 70cm, Weight: 100g.
Sizes: 40, 42, 44, 46, 48 - Brazil
B2B - R\$ 5.000,00 / € 909,00 / USD 1.000,00
B2C - R\$ 10.000,00 / € 1.818,00 / USD 2.000,00

REF: 26017A / Size: 40 - Brazil
Mangrove Mud Eco-Printed Unisex Silk T-Shirt
Unisex short-sleeve crewneck T-shirt in lightweight pure silk chiffon, decorated with botanical mangrove mud dye prints. Shell: 100% silk. Standard Menswear / Unisex Size 42 Measurements: Length: 74cm, Chest: 110cm, Waist: 108cm, Weight: 50g.
Sizes: 40, 42, 44, 46, 48 - Brazil
B2B - R\$ 5.000,00 / € 909,00 / USD 1.000,00
B2C - R\$ 10.000,00 / € 1.818,00 / USD 2.000,00

REF: 26017B / Size: 40 - Brazil
Mango-Leaf Dyed Silk Wide-Leg Trousers
Unisex wide-leg silk trousers naturally piece-dyed using mango tree leaves, crafted with seamless outer leg seams and partial elastic side waistbands. Shell: 100% silk. Standard Menswear / Unisex Size 42 Measurements: Length: 115cm, Waist: 86cm, Hips: 118cm.
Sizes: 40, 42, 44, 46, 48 - Brazil
B2B - R\$ 5.000,00 / € 909,00 / USD 1.000,00
B2C - R\$ 10.000,00 / € 1.818,00 / USD 2.000,00



REF: 26019 / Size: 40 - Brazil
Wrap-Front Mangrove Mud Print Silk Top
Unisex wrap-front silk top with mangrove mud eco-prints, detailed with handmade side covered buttons and interior mother-of-pearl anchor buttons. Shell: 100% silk chiffon. Standard Menswear / Unisex Size 42 Length: 80cm, Chest: 114cm, Waist: 112cm, Sleeve Length: 36cm, Weight: 130g.
Sizes: 40, 42, 44, 46, 48 - Brazil
B2B - R\$ 5.000,00 / € 909,00 / USD 1.000,00
B2C - R\$ 10.000,00 / € 1.818,00 / USD 2.000,00

REF: 26019A / Size: 40 - Brazil
Castanhola Black Lined Pure Silk Wide-Leg Trousers
Wide-leg silk trousers in natural castanhola black dye, designed with seamless side leg construction, side elastic waist inserts, and full silk lining. Shell: 100% silk; Lining: 100% silk. Standard Menswear / Unisex Size 42 Length: 115cm, Waist: 86cm, Hips: 118cm.
Sizes: 40, 42, 44, 46, 48 - Brazil
B2B - R\$ 5.000,00 / € 909,00 / USD 1.000,00
B2C - R\$ 10.000,00 / € 1.818,00 / USD 2.000,00



REF: 26018 / Size: 40 Brazil
Organic Cotton Smock Shirt with Labirinto Lace Back
Smock-style shirt crafted from naturally colored organic cotton with a full back panel in traditional Labirinto lace, detailed with front handmade cloth buttons. Shell: 100% organic cotton and artisan Labirinto lace. Standard Menswear / Unisex Size 42 Length: 78cm, Chest: 112cm, Waist: 110cm, Sleeve Length: 33cm, Weight: 130g.
Sizes: 40, 42, 44, 46, 48 - Brazil
B2B - R\$ 5.000,00 / € 909,00 / USD 1.000,00
B2C - R\$ 10.000,00 / € 1.818,00 / USD 2.000,00

REF: 26018A / Size: 40 Brazil
Botanical Black Castanhola Silk Wide-Leg Trousers
Wide-leg silk trousers in deep black obtained from natural castanhola leaf dye, featuring seamless outer side seams, side elastic waistband, and tailored front fly. Shell: 100% silk; Lining: 100% silk. Standard Menswear / Unisex Size 42 Measurements: Length: 115cm, Waist: 86cm, Hips: 118cm.
Sizes: 40, 42, 44, 46, 48 - Brazil
B2B - R\$ 5.000,00 / € 909,00 / USD 1.000,00
B2C - R\$ 10.000,00 / € 1.818,00 / USD 2.000,00



REF: 26020 / Size: 40 - Brazil
Organic Cotton Silk Blend Shirt with Filé Lace Back
Short-sleeve shirt in 70% organic cotton and 30% silk blend fabric, featuring a back panel in Filé lace lined with cotton mesh, finished with handmade cloth front buttons. Shell: 70% organic cotton, 30% silk, 100% cotton Filé lace. Standard Menswear / Unisex Size 42 Length: 80cm, Chest: 114cm, Waist: 112cm, Sleeve Length: 32cm, Weight: 300g.
Sizes: 40, 42, 44, 46, 48 - Brazil
B2B - R\$ 2.000,00 / € 364,00 / USD 400,00
B2C - R\$ 4.000,00 / € 728,00 / USD 800,00

REF: 26020A / Size: 40 - Brazil
Cotton Silk Wide-Leg Trousers with Silk Lining
Seamless wide-leg trousers in 70% naturally colored organic cotton and 30% silk blend, featuring elasticized side waist inserts and full silk lining. Shell: 70% organic cotton, 30% silk; Lining: 100% silk. Standard Menswear / Unisex Size 42 Length: 115cm, Waist: 86cm, Hips: 118cm.
Sizes: 40, 42, 44, 46, 48 - Brazil
B2B - R\$ 5.000,00 / € 909,00 / USD 1.000,00
B2C - R\$ 10.000,00 / € 1.818,00 / USD 2.000,00



Natural
Cotton
Color®



Francisca Vieira
CEO Natural Cotton Color

A Natural Cotton Color nasceu em 1995 como uma marca de streetwear com o nome de Francisca Vieira. Em 2005, a empresária iniciou um projeto inovador de moda, escolhendo como base de produção um algodão naturalmente colorido, descoberto em sua região natal, a Paraíba, e desenvolvido pela Empresa Brasileira de Pesquisa Agropecuária (Embrapa).

Ao abraçar suas raízes e defender sua terra, Francisca tornou-se uma reconhecida articuladora na promoção do algodão colorido orgânico da Paraíba. A Natural Cotton Color também enfatiza a cultura, preservando práticas manuais com inserção das mulheres artesãs em sua produção.

Recentemente, vem desenvolvendo tecidos inovadores como o exclusivo Denim colorido sem tingimento com patente aprovada em 2025 e o jacquard de algodão com dois tons do algodão colorido, além malhas de algodão com seda. Por fim, incluiu um sistema de rastreabilidade nos tecidos. Todas estas ações ajudaram na expansão do cultivo da espécie. Em consequência, a Paraíba voltou ao mapa da produção mundial de algodão orgânico.

Natural Cotton Color began in 1995 as a streetwear brand named Francisca Vieira. In 2005, the entrepreneur embarked on an innovative fashion project, basing her production on a naturally colored cotton discovered in her home region of Paraíba. This unique cotton was developed by the Brazilian Agricultural Research Corporation (Embrapa).

By embracing her roots and championing her land, Francisca became a recognized leader in promoting Paraíba's organic colored cotton. Natural Cotton Color also emphasizes cultural preservation by incorporating the handcrafted skills of local women artisans into its production.

Recently, the brand has been developing innovative textiles, including its exclusive, dye-free colored denim, which received a patent in 2025. Other innovations include a two-toned cotton jacquard and cotton-silk blends. The brand has also implemented a traceability system for its fabrics. These efforts have helped expand the cultivation of this unique cotton, putting Paraíba back on the map of global organic cotton production.



The exclusive Denim fabric developed by Natural Cotton Color is patented.
Process number: BR 102019018282



Natural Cotton Color is certified by Friends of the Earth®, certification for traceability and sustainability.
friendoftheearth.org

Made in Brazil, in Paraíba.

Women's Collection: **Francisca Vieira / Caio Rogério**
Men's Collection: **Léo Mendonça**

Artisanal Collaborations: - Crochet Group of Rural Working Women of Alhandra, coordinated by Alessandra Cipriano.

- Renascer Renascença Lace Association of Monteiro, coordinated by Marlene Leopoldino.

- Labyrinth Chã dos Pereira – a family-farming cooperative and agroforestry system in Ingá, coordinated by Josicleide Barbosa.

Campaign Team

Creative Direction & Production: **Rafael Lemos | @faellemos_**
Co-Producer: **Jefferson de Souza | @jeffersondsouza_**

Photography: **Wellington Jan | @wjansc**

Models: **Agência Team | @agenciateam**
Hallyda Sena | @hallydasena
Laryssa Lima | @laryssalimam_
Guilherme guimarães | @guimendes.of

Hair & Make up: **Liah Peperoni | @liaeppeperonimakeup**

PR: **Sandra Vasconcelos | @sandra_comunica**

Catalog Design: **Rafael Lemos | @faellemos_**



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